BID TO HOST ETD 2012, 
THE 15TH INTERNATIONAL SYMPOSIUM ON ELECTRONIC THESES AND DISSERTATIONS

Lima - Perú
April, 2010
DIRECTORS

Milagros Morgan:
Director, UPC (Perú) Library System

Alejandro Choque
Director, UNMSM (Perú) Library System

COORDINATORS

Liliana Eléspuru
Head, Information Resources
UPC (Perú) Library System

Libio Huaroto
Head, Informatics
UNMSM (Perú) Central Library

Consultants

Ana Pavani
Professor
Pontificia Universidad Católica do Río de Janeiro

John Hagen
Manager of Institutional Repository (IR) Program
Coordinator, Electronic Thesis & Dissertation Program
West Virginia University Libraries

Sharon Reeves
Manager of theses program at Library and Archives
National Library
# CONTENTS

DIGITAL TESIS IN PERU ................................................................. 4
  AN INTRODUCTION .................................................................. 4
  ON CYBERTESIS PERU ....................................................... 4

CONFERENCE ORGANIZATION .................................................. 5
  International Committee .......................................................... 5
  Local Committee ..................................................................... 6
  Distribution of responsibility ................................................... 6
  Logistical support from other institutions ............................... 7
  Technical support (Informatics) ................................................. 7

FINANCIAL SUPPORT ................................................................ 7
  Private corporations .................................................................. 7
  Other institutions ..................................................................... 8

BUDGET ESTIMATE ................................................................... 8

CONFERENCE THEMES .............................................................. 9

VENUE AND DATES .................................................................. 9
  Venue .................................................................................. 9
  Date ................................................................................... 9
  Conference Rooms ................................................................. 10
  Publishing tools .................................................................... 11

PROPOSED SOCIAL ACTIVITIES ............................................... 11

THE COUNTRY AND THE CITY ..................................................... 12
  On Lima .............................................................................. 12

TOURISTIC INFORMATION ....................................................... 13
  Downtown Lima .................................................................... 13
  Pachacamac (South of Lima) .................................................. 13
  Caral .................................................................................. 13
  Paracas .............................................................................. 14
  Cuzco ................................................................................. 14
  Machu Picchu ....................................................................... 14
  Arequipa .............................................................................. 14
  Trujillo ............................................................................... 14
  Chiclayo ............................................................................. 14

ANNEX ..................................................................................... 15
  Annex 1 ............................................................................. 15
  Annex 2 ............................................................................... 15
  Annex 3 ............................................................................... 16
DIGITAL TESIS IN PERU

AN INTRODUCTION

We propose to host ETD 2012 for the first time in the Latin American Region. In the last decade the digital publication of theses and dissertations has been promoted from Peru to its neighboring Andean countries; as a result, progressively, universities in the region have been adopting a standard methodology. We strongly believe that hosting the 15th Symposium in Lima (Perú), will help disseminate relevant knowledge and information in the Andean region and in other Latin American countries. In fact, hosting ETD 2012 in a Latin American country means that a significant proportion of the participants will be from the region. ETD will give them the opportunity to advance in their careers by means of presenting papers and sharing experiences originated in the region; this will expand and fortify the Symposium agenda in a key area of the Developing World.

ON CYBERTESIS PERU

Cybertesis is the result of a cooperation program between the University of Montreal, The University of Lyon and the University of Chile, with the support of the Fondo Francophone des inforoutes and Unesco.

The Cybertesis Program is constituted by more than 50 institutions of Europe, Africa and America. Its aim is to promote the publication and dissemination of electronic theses by and among universities, by means of implementing international standards for digital publication, as well as technologies that facilitate the consultation and sharing of information, based in open source, interoperable tools.

In Peru, in 2004, the Pedro Zulen Central Library of the Universidad Nacional Mayor de San Marcos (UNMSM), began promoting the use of this methodology. So far, UNMSM has helped create the Peruvian Network of Digital Theses, which at present has nine members. UNMSM has signed strategic alliances with the Comunidad Andina de Naciones (CAN) and other institutions, in order to bring this methodology to other members of the CAN: Bolivia and Colombia. In Bolivia, the Bolivian Network of Digital Theses was implemented in 2009.

Cybertesis Peru academic activities during this period have been:

- Training staff from Latin American universities: 13 workshops
• Attendance to several international events on digital theses (ETD) since 2005.
• Promotion of curricular changes in courses related to theses research and methodology.
• Cybertesis Peru has carried out events on digital theses: two in Peru and one in Bolivia.

UNMSM and UPC, institutions that present this bid, and the other members of the Peruvian Network, are committed not only to the implementation of digital theses portals, but also to promoting changes in the way theses are formally structured.

CONFERENCE ORGANIZATION

International Committee

The event will be organized with support from members of the Networked Digital Library of Theses and Dissertations (NDLTD) and from a local committee, whose members are Peruvian institutions and institutions from other Latin American countries.

The NDLTD members are:

• Suzie Allard (University of Kentucky, USA)
• Julia C. Blixrud (ARL; SPARC)
• Tony Cargnelutti (UNILINC)
• Vinod Chachra (VTLS)
• Birte Christensen-Dalsgaard (State and University Library, Denmark)
• William A. T. Clark (Ohio State, USA)
• Bruce J. Cochrane, Miami University, Ohio, USA)
• Susan Copeland (RGU, UK)
• Jude Edminster (Bowling Green State University, USA)
• Edward A. Fox (Executive Director; Virginia Tech, USA)
• John H. Hagen (West Virginia University, USA)
• Thomas B. Hickey (OCLC)
• Christine Jewell (University of Waterloo, Canada)
• Joan K. Lippincott (CNI)
• Austin McLean (Treasurer; ProQuest)
• Gail McMillan (Virginia Tech, USA)
• Ana Pavan (PUC-Rio, Brazil)
• Max Read (Secretary, the University of British Columbia, Canada)
• Sharon Reeves (Library and Archives Canada)
• Peter Schirmbacher (Humboldt University, Germany)
Nancy Seamans (Georgia State University, USA)
Hussein Suleman (University of Cape Town, South Africa)
Shalini R. Urs (University of Mysore, India)
Eric F. Van de Velde (USA)
Xiaolin Zhang (National Science Library, Chinese Academy of Sciences)

Local Committee

The local committee will be in charge of carrying out the organization of the event, and will seek advice from the International Committee (NDLTD) and Latin American universities and governmental institutions.

Latin American Universities:

- Universidad Nacional Mayor de San Marcos (Perú)
- Universidad Peruana de Ciencias Aplicadas (Perú)
- Pontificia Universidad Católica de Río de Janeiro (Brasil)
- Universidad de Chile (Chile)
- Universidad de Los Andes - Mérida – (Venezuela)
- Universidad Nacional Mayor de San Andrés (Bolivia)

Peruvian Governmental institutions

- Secretaría de la Comunidad Andina de Naciones (CAN)
- Consejo Nacional de Ciencia, Tecnología e Innovación Tecnológica (CONCYTEC).

Distribution of responsibility

The following institutions will be in charge of the organization and development of the event:

- Central Library - Universidad Nacional Mayor de San Marcos (Perú)
- Library System - Universidad Peruana de Ciencias Aplicadas (Perú)
- Biblioteca Digital Andina – Comunidad Andina de Naciones (CAN)

---

1 From the NDTLD website http://www.ndltd.org/about/committees/ndltd-board-of-directors (March 23, 2009)
Logistical support from other institutions

The realization of this event is based on a Collaboration Agreement signed by Universidad Peruana de Ciencias Aplicadas (UPC) and Universidad Nacional Mayor de San Marcos (UNMSM) in August 2009. According to this Agreement, both institutions undertake to organize and develop ETD 2012.

This event will receive technical and logistical support from the Peruvian Network of Digital Theses and the Pontificia Universidad Católica de Río de Janeiro (Brazil).

(See Annex 1)

Technical support (Informatics)

According to the aforementioned Agreement, technical staff from UPC and UNMSM will be in charge of developing the event. Technical issues associated to the event will be dealt by the informatics units from both institutions.

FINANCIAL SUPPORT

The following institutions will be in charge of seeking financial support:

Universities

- Universidad Nacional Mayor de San Marcos (UNMSM) - Perú
- Universidad Peruana de Ciencias Aplicadas (UPC) – Perú

Governmental Organizations

- Secretaría de la Comunidad Andina de Naciones (CAN)
- Consejo Nacional de Ciencia, Tecnología e Innovación Tecnológica (CONCYTEC).

Private corporations

We expect to receive financial support from the following private companies (Information suppliers):

- Accoums
- Bio One
- Cengage
- DBI
Other institutions

- Networked Digital Library of Theses and Dissertations (NDLTD).

BUDGET ESTIMATE

Budget estimate for carrying out ETD 1012:

- Approximate income: US$ 117,250.00

- Approximate expenses: US$ 80,000.00

(See Annex 2)
CONFERENCE THEMES

- Digital preservation
- Institutional repositories
- Copyright
- Web 2.0 and 3.0
- Information management
- Technologies of Information and Communication
- Knowledge production

VENUE AND DATES

Venue

The event will have place in the Hotel Casa Andina
La Paz Avenue, 463, Miraflores
Lima 18, Peru

Date

Conference Rooms

Casa Andina Hotel has 7 conference rooms with multimedia technology and Internet (WiFi). These rooms have the following area and capacity:

- Colca Room 132 m², 120 people
- Suazi Room 123 m², 100 people
- Nazca Room 80 m², 60 people
- Valle Sagrado Room 60 m² 50 people
- Directory 31 m² 15 people

(See Annex 3)
**Publishing tools**

Open Conference Systems (http://pkp.sfu.ca/?q=ocs)

**PROPOSED SOCIAL ACTIVITIES**

We propose the following activities.

- Inaugural Cocktail

- **Lunch**: Centro Cultural de San Marcos (Casona de San Marcos)  
  (http://www.ccsm-unmsm.edu.pe/inicio/sobreccsm.htm)

- **Peruvian Night**: Dinner at a Restaurant specialized in Peruvian and Neo-Andean foods:
  - *Huaca Pucllana*  
    (http://pucllana.perucultural.org.pe/)
  - *Brujas de Cachiche*  
    www.brujasdecaichiche.com.pe
  - *Señorío de Sulco*  
    www.senoriodesulco.com
  - *José Antonio*  
    www.joseantonio.com.pe

- **Closing Ceremony**
  - Night Tour: Lima Downtown  
    (http://es.wikipedia.org/wiki/Centro_hist%C3%B3rico_de_Lima).
  - Dinner and dancing at a typical Peruvian place: Las Brisas del Titicaca (www.brisasdeltiticaca.com)
THE COUNTRY AND THE CITY

ETD 2010 will be held in the district of Miraflores, in Lima, capital of Peru.

On Lima

Lima is the capital and the largest city of Peru. It is a coastal city located on 12° Southern Latitud, overlooking the Pacific Ocean. Lima is the 5th–largest city in Latin America, behind São Paulo, Mexico City, Buenos Aires, and Rio de Janeiro.

June is Winter time in the Southern Hemisphere, but the weather never goes below 57ºF. Temperature during the day stays in the mid-sixties. Although Lima is located on the tropics, the presence of the Andes cools the weather. In Winter Lima becomes a very humid city: sometimes 90% of humidity.

There are direct flights from Lima to the Peruvians cities listed below and others who the tourist wish to visit

More information on Lima can be found at: http://es.wikipedia.org/wiki/Lima.

Illustration 2. Peru: Geographical location.
TOURISTIC INFORMATION

Peru is a country with a very ancient, rich and varied cultural background. Peruvian culture has evolved around the broken landscapes of the Andes, so it adapted to a multifarious geography. The Spanish settlers had to share the space with ancient indigenous populations. The result has been a rich mixture of cultural manifestations in Peruvian music, arts, designs, cuisine, to mention just few subjects. In the last decade, Peruvian typical cuisine has reached unprecedented levels of sophistication.

Peru is widely known as the country of the Incas. But that was only one nation among many: the Inca civilization lasted only three centuries. Many other nations flourished prior to them. And all of them have left a very rich archaeological heritage in Peruvian territory.

Downtown Lima

The historic center of the City was founded in 1532, upon an indigenous urban complex relatively densely populated. Few of those pre Hispanic buildings still exist. For most part of the colonial period, as the capital of the Viceroyalty of Peru, Lima concentrated richness and power, and some of its old remaining buildings can be seen in downtown Lima.

The old city grid followed the Spanish way of founding cities: a big central square as the main plaza, around which the main public buildings were erected: the city council, the Church, the Viceregal Palace, the Archbishop’s House and other symbols of power and citizenship. Lima was founded with 117 blocks; each of these were divided in four, so four Spanish founders shared one block. Presently, only one family still keep their original lot: the Aliaga family.

Nearby Lima there are two archaeological places to visit:

Pachacamac (South of Lima)
Site museum (See http://pachacamac.perucultural.org.pe).
This was an Inca ceremonial center, an oracle. Its made of adobe bricks and stone. The area includes several citadels.

Caral (North of Lima).
Its a ceremonial center with some administrative areas. It is the oldest city discovered in Peru. (It was built around 5000 years BCE). It is a complex of architectonic structures made of stone.
**Paracas**
There is a Site Museum with L-shaped tombs excavated in the sand. The dry weather of that desert has preserved textiles and mummies. The Paracas nation is known for the richness of its design and the technology used.

The visitor can also go to the natural preserve of Paracas, on the coast.

**Cuzco** (South-Central Andes)
**Cuzco: The old city.**
This city is widely known in the World. It was the capital of the Inca Empire. The Spanish conquerors built the Spanish city using the Inca walls and buildings, which gives this city its unique beauty. There are four important Inca archaeological sites in the vicinity of Cuzco: The Fortress of Sacsayhuaman, the Amphitheatre of Kenko, Pucará and Tambomachay.

**Machu Picchu.**
This Inca citadel was listed as World Heritage by UNESCO in 1983. It is part of the “Santuario Histórico de Machu Picchu”, a cultural and ecological complex. ([http://es.wikipedia.org/wiki/Machu_Picchu](http://es.wikipedia.org/wiki/Machu_Picchu)).

**Sacred Valley of the Incas (Cuzco)**
This is the valley of the Urubamba River, that goes down and reaches Macchu Picchu.

**Arequipa** (Southern Peru)
The major tourist attractions in this Spanish city include its cathedral, the Church and cloisters of the Jesuits, the Monastery of Santa Catalina.

Three hours from Arequipa you can visit the Colca Canyon, the deepest in Peru. Frequently condors are seen flying over, going back and forth between the coast and the Andes along the valley.

**Trujillo** (Peruvian North)
This is a city with important colonial houses fully restored.

**Citadel of Chan Chan**
Chan Chan is a pre Hispanic city buiilt by the Chimu. It is located to the north-east of Trujillo. It is in the World Heritage List of UNESCO since 1986.

**Chiclayo** (Peruvian North)
In Chiclayo you can go to Royal Tombs of Sipan, the most complete and regal tomb found in the Americas.
In all these cities you can find beautiful acrafts and gastronomy typical of every city in Peru.

**ANNEX**

**Annex 1**

Collaboration Agreement between UPC and UNMSM

**Annex 2**

Budget estimate

Registration Information.

Number of attendants: 200 people.

Registration for ETD 2012 will open on Monday, March 30th. Conference Registration Fees are as follows:

**Early Registration (On or before xxx, 2012)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Members</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>NDLTD Members</td>
<td>$225 USD</td>
<td></td>
</tr>
<tr>
<td>Non-NDLTD Members</td>
<td>$250 USD</td>
<td></td>
</tr>
</tbody>
</table>

**Late Registration (After xxx, 2012)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>NDLTD Members</td>
<td>$325 USD</td>
</tr>
<tr>
<td>Non-NDLTD Members</td>
<td>$350 USD</td>
</tr>
</tbody>
</table>
Annex 3

Hotel Casa Andina facilities

Casa Andina Private Collection Miraflores

El legendario hotel 5 estrellas de Lima ha sido recuperado y restaurado para convertirse en la propiedad más emblemática de Casa Andina. El hotel de 17 pisos cuenta con un diseño de estilo contemporáneo, tecnología de última generación y una selecta colección de artes contemporáneo y colonial.

- Contamos con 148 habitaciones
- 4 salas de conferencias y 1 sala de reuniones
- Restaurantes "Alma" y "Sama" café de vijes
- Lobby Bar
- Tienda de Souvenirs
- Gimnasio
- Spa, Sauna, sala de masajes
- Salón de belleza
- Piscina temperada
- Jacuzzi & Sauna en senior suite e imperial
- Business Center - Servicio de Internet
- Room Service 24Hrs.

- Propuesta culinaria diseñada por nuestro Chef Ejecutivo
- Aire Acondicionado y Calefacción Central
- Internet inalámbrico Wi-Fi
- Telefonía IP
- Sistema de seguridad bajo normas NFPA
- Servicio de conserjería
- Servicio de lavandería
- Valet Parking y playa de estacionamiento
- Almacén de equipaje
- Cajero automático Global Net
- Traslado en Remisso
- Habitaciones no Smoking
Salones Para Eventos Corporativos & Sociales

Cada uno de nuestros salones y salas de conferencias han sido diseñadas especialmente para ofrecerle un cómodo lugar que permita un óptimo desarrollo funcional, de acuerdo a sus necesidades. Asimismo, le brindamos los equipos audiovisuales que requerirá para su evento.

<table>
<thead>
<tr>
<th>Salón</th>
<th>Área (m²)</th>
<th>Aula (personas)</th>
<th>Aula (personas)</th>
<th>Cena (personas)</th>
<th>Cocktail (personas)</th>
</tr>
</thead>
<tbody>
<tr>
<td>COLCA</td>
<td>120</td>
<td>120</td>
<td>64</td>
<td>35</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td>150</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SUASI</td>
<td>130</td>
<td>110</td>
<td>40</td>
<td>32</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>NASCA</td>
<td>100</td>
<td>110</td>
<td>40</td>
<td>30</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VALLE SAGRADO</td>
<td>120</td>
<td>110</td>
<td>40</td>
<td>30</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>50</td>
</tr>
</tbody>
</table>

T. 51 1 213 9710
info@casaaandina.com
www.casa-aandina.com