### Create a new campaign

Advertise another product or service by creating a new campaign or ad group.

---

### Control panel and library

A place where you can manage reports or alerts that you've created.

### Help

**What do the terms on this page mean?**

- Video: Writing better ad text
- How do I edit my ad?
- Why are my ads "Pending review" or "Under review?"

**Help Center**

Search help center  Go

---

### Bids (Max. CPC) Edit

Default bid $1.00 Display Network bid Off

---

### Targeting:

Google Search Edit
All devices Edit
All languages Edit
All countries and territories Edit

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### Settings Ads Keywords Networks Dimensions

All but deleted ads Segment Filter Columns Search

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### Graph

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### New ad Change status...

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Total - Search

- Total - Search
  - Total - Search
    - Total - Search
      - Total - Search

Total - Display Network

- Total - Display Network
  - Total - Display Network

Total - all ads

- Total - all ads
  - Total - all ads
    - Total - all ads
      - Total - all ads