# BINAN SURVEY CODEBOOK

## Question no. Response Label

<table>
<thead>
<tr>
<th>No.</th>
<th>Question</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1 yes 2 no</td>
</tr>
<tr>
<td>2</td>
<td>drive 1, walk 2, ride 3, others 4</td>
</tr>
<tr>
<td>3</td>
<td>home 1, work 2, others 3</td>
</tr>
<tr>
<td>4</td>
<td>everyday 1, weekdays 2, weekends 3</td>
</tr>
<tr>
<td>5</td>
<td>Parish Church 1, Municipal Hall 2, Public Market 3, Basketball court/Post office 4, Rizal Monument 5, Street retail (vendors) 6, Retail shops 7, Others 8</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No.</th>
<th>Purpose</th>
<th>Time visited</th>
<th>Time spent on activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pray</td>
<td>1 am</td>
<td>1 time depend on activity</td>
</tr>
<tr>
<td>2</td>
<td>visits</td>
<td>2 pm</td>
<td>2 1- ½ hr.</td>
</tr>
<tr>
<td>3</td>
<td>church function</td>
<td>3 am/pm</td>
<td>3 ½ - 1 hr.</td>
</tr>
<tr>
<td>4</td>
<td>hear mass</td>
<td>4 anytime</td>
<td>4 more than 1 hr.</td>
</tr>
<tr>
<td>5</td>
<td>others</td>
<td>5 others</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No.</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pray; give thanks; ask blessing</td>
</tr>
<tr>
<td>2</td>
<td>Tradition</td>
</tr>
<tr>
<td>3</td>
<td>Don’t go to this church</td>
</tr>
<tr>
<td>98</td>
<td>Invalid answer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No.</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sensory experience (quiet)</td>
</tr>
<tr>
<td>2</td>
<td>Lesser crowd</td>
</tr>
<tr>
<td>3</td>
<td>Time availability</td>
</tr>
<tr>
<td>4</td>
<td>Mass schedule</td>
</tr>
<tr>
<td>98</td>
<td>Invalid answer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No.</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Feeling of attachment</td>
</tr>
<tr>
<td>2</td>
<td>Accessibility</td>
</tr>
<tr>
<td>3</td>
<td>Others</td>
</tr>
</tbody>
</table>
98  Invalid answer/no answer

A5.
1  Social interaction/function
2  Religious related activities
3  Business-related activities
4  None
98  Invalid answer

A6
1  Icons, statues
2  Furniture/Decorations
3  Church (structure/exterior space)
4  Church (interior)
5  Facilities
6  Others
98  Invalid answer

Why?
1  Necessity/convenience
2  symbol
3  notion of church image
4  aesthetic quality (visual)
5  sensory
6  Others
98  Invalid answer/no answer

A7
1  Positive attributes of church
2  Negative attributes of church
3  Symbol of religion/culture
4  Spiritual/self fulfillment
98  Invalid answer

B. Municipal Hall
B1
<table>
<thead>
<tr>
<th>Purpose</th>
<th>Time visited</th>
<th>Time spent on activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1  Pay tax, permits, or related requirements</td>
<td>1 am</td>
<td>1 time depend on activity</td>
</tr>
<tr>
<td>2  Police report, legal cases</td>
<td>2 pm</td>
<td>2 1-½ hr.</td>
</tr>
<tr>
<td>3  Acquire information</td>
<td>3 am/pm</td>
<td>3 ½ - 1 hr.</td>
</tr>
<tr>
<td>4  Talk to local officials</td>
<td>4 anytime</td>
<td>4 more than 1 hr.</td>
</tr>
<tr>
<td>5  Others</td>
<td>5 others</td>
<td></td>
</tr>
</tbody>
</table>

B2
1  Employees’ attitude (Negative)
2  Problems encountered
3  Purpose related to MH
4  Symbol of government
5  Administration
6  Memory of place
98  Invalid answer/no answer

B3
1. Obligation to government
2. To accomplish purpose
3. Personal reasons (assistance from government officials)
98. Invalid answer/no answer

B4
1. Social Interaction
2. Public service (religious-related)
3. None

B5
1. Employees availability
2. Time required by purpose
3. Achieve/finish purpose instantly (time)
4. Time availability
5. Habit
6. Environmental condition – cooler time
98. Invalid reason/no answer

B6
1. Offices
2. Facilities
3. Sections of building
4. Others
98. Invalid reason/no answer

Why?
1. Governance/head
2. Reminder of old MH
3. Negative aspects of MH
4. None
98. Invalid answer/no answer

B7
1. Government and administration
2. Perception of environment (positive)
3. Perception of environment (negative)
4. Problems-government and administration
5. Desires for MH
6. Inefficiency/corruption
7. Serves the need
98. Invalid answer/no answer

C. Public market

C1.

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Time visited</th>
<th>Time spent on activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buy fresh food</td>
<td>1 am</td>
<td>01</td>
</tr>
<tr>
<td>Buy other good (dry)</td>
<td>2 pm</td>
<td>02</td>
</tr>
<tr>
<td>Eat</td>
<td>3 am/pm</td>
<td>03</td>
</tr>
<tr>
<td>Earning a living</td>
<td>4 anytime</td>
<td>04</td>
</tr>
</tbody>
</table>

98. Invalid answer/no answer

C2.
1. Cost
2. Family need
C3
1 variety of items sold
2 low prices/affordable
3 easy access
4 familiarity with store owner

C3
1 Time availability/schedule
2 Accessibility
3 Fresh food
4 Distance/location
5 Less crowded
6 Family reasons
7 Invalid answer/no answer

C4
1 Social activities
2 Eat
3 Browse around
98 Invalid/answer

C5
1 Variety of goods sold
2 Physical features/stalls
3 Others
98 Invalid answer/no answer

Why?
1 Negative aspects of market
2 Desire to improve place
3 None
4 Others
5 Invalid answer/no answer

C6
1 Positive Attributes
2 Negative attributes
3 Neutral response
4 Desires
5 Association
98 Invalid answer/no answer

D. Basketball court/Post Office

D1
<table>
<thead>
<tr>
<th>Purpose</th>
<th>Time visited</th>
<th>Time spent on activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Watch basketball/other games</td>
<td>1 am</td>
<td>1 time depend on activity</td>
</tr>
<tr>
<td>Play basketball/other games</td>
<td>2 pm</td>
<td>2 1 - ½ hr.</td>
</tr>
<tr>
<td>Watch shows/other events</td>
<td>3 am/pm</td>
<td>3 ½ - 1 hr.</td>
</tr>
</tbody>
</table>
4. Others 4 anytime 4 more than 1 hr. 98 Invalid answer/no answer

| D2 | 1 | pass the time |
| 2 | Watch my son play |
| 3 | Never visited |
| 4 | Invalid answer/No answer |

| D3 | 1 | Location |
| 2 | Basketball events |
| 98 | Invalid answer/No answer |

| D4 | Basketball court | Post office |
| 1 | Not crowded | 1 | Not crowded |
| 2 | Free time | 2 | Serves its purpose |
| 3 | Passing by | 98 | Invalid answer/no answer |
| 4 | Game schedule |
| 98 | Invalid answer/no answer |

| D5 | Basketball court | Post Office |
| 98 | No answer/invalid answer | 98 | No answer/invalid answer |

| D6 | Basketball Court | Post office |
| 1 | Stage | 1 | Build new one |
| 2 | Open space | 2 | None |
| 3 | Basketball court | 98 | Invalid answer/no answer |
| 4 | Accessories/furniture |
| 5 | Everything |
| 98 | Invalid answer/no answer |

| Why? | 1 | Memory of previous cultural/social events |
| 2 | Space |
| 3 | Desires for changes |
| 4 | None |
| 98 | Invalid answer/no answer |

| D7 | 1 | Positive attributes |
| 2 | Negative attributes |
| 3 | Neutral response |
| 4 | Desires |
| 5 | Symbolic Association |
| 98 | Invalid answer |

E. Rizal monument

| E1 | 1 | Contribution to history | 01 | yes | 02 | no |

E2

C5
2 Landmark  
3 Other purposes  
98 Invalid answers/no answer

**E3**
1 Everything  
2 Furniture/accessories  
3 Monument  
4 Rizal’s qualities

**Why?**
1 Aesthetic quality  
2 Space  
4 Desire for changes  
5 Representation  
6 None  
98 Invalid answer/no answer

**E4**
1 Rizal’s symbolism  
2 Positive attributes  
3 Memory (past)  
4 Negative attributes/dislikes  
5 Landmark  
98 Invalid answer/no answer

**F1.**
1 Shops facing market  
2 Shops north of Rizal monument  
3 Shops east of Rizal monument  
4 Shops south of basketball court

**F2**
<table>
<thead>
<tr>
<th>Purpose</th>
<th>Time visited</th>
<th>Time spent on activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eat out</td>
<td>1 am</td>
<td>1 time depend on activity</td>
</tr>
<tr>
<td>Buy medicine</td>
<td>2 pm</td>
<td>2 1- ½ hr.</td>
</tr>
<tr>
<td>Grocery/dry goods</td>
<td>3 am/pm</td>
<td>3 ½ - 1 hr.</td>
</tr>
<tr>
<td>Rent video/</td>
<td>4 anytime</td>
<td>4 more than 1 hr.</td>
</tr>
<tr>
<td>Others</td>
<td>5 others</td>
<td></td>
</tr>
</tbody>
</table>

**F3**
1 Necessity school/home  
2 See different things  
3 Change of routine  
4 Others  
98 Invalid answer

**F4**
1 Easy access  
2 Variety of goods  
3 Familiarity w/ shop owners  
4 Do not buy from vendors
F5  
98  Invalid reason/no reason
1  Browsing
2  Talk to friends/acquaintances
3  Observe people (ladies)
98  Invalid answer/no answer

F6  
1  Time availability
2  Physical environment-cool
3  Less crowded
98  Invalid answer/no answer

F7  
1  All shops
2  Drugstore
3  Supermarket
4  Theater
5  School supplies
6  Positive traits
7  Aesthetic quality
98  Invalid answer/no answer

Why?  
1  Convenience/Location
2  Costs
3  None
4  Desires for change
5  Others
98  Invalid answer

F8  
1  Positive attributes
2  Negative attributes
3  Sensory feeling
4  Environmental condition
5  Prices
6  Aesthetic quality
98  Invalid answer/no answer

G. Street Retail (Vendors)
G1  
<table>
<thead>
<tr>
<th>Purpose</th>
<th>Time visited</th>
<th>Time spent on activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1 am</td>
<td>1 time depend on activity</td>
</tr>
<tr>
<td>2</td>
<td>2 pm</td>
<td>2 1-1/2 hr.</td>
</tr>
<tr>
<td>3</td>
<td>3 am/pm</td>
<td>3 1/2 - 1 hr.</td>
</tr>
<tr>
<td>4</td>
<td>4 anytime</td>
<td>4 more than 1 hr.</td>
</tr>
<tr>
<td>5</td>
<td>5 others</td>
<td></td>
</tr>
</tbody>
</table>
98  Invalid answer/no answer

G2.  
98  Invalid answer/no answer
G3
1 Convenience
2 Cost
98 Invalid reason/no reason

G4
1 Time availability
2 Goods
3 Cost
4 Convenience/location/accessibility
5 Saves time
6 Seldom buy goods here
7 Never bought goods here
98 Invalid answer/no answer

G5
1 None

G6
1 None
2 Variety of goods
1 Desires for Street retail
2 Social environment
3 Others
98 Invalid answer

Why?
1 None
2 Street vendors
3 Negative attributes
4 Others
98 Invalid answer

G7
1 Desires for change
2 Feeling of sympathy
3 Variety of goods
4 Cost
5 Positive aspects
6 Others
98 Invalid answer/no answer

8.
1 Nat'l events/celebrations
2 Political events
3 Cultural events
4 Social functions
5 Sports events
6 Others
7 None
98 Invalid answer/no answer

9.
1 worthy contest
2 Entertainment
10. Cultural events
   1. Sports
   2. School performances
   3. None
   98. Invalid answer/ No answer

11. unnecessary celebrations (political/entertainment)
   1. Sports
   2. School activities
   3. Religious events
   4. Others
   6. Invalid answer/no answer

12. Yes 2. No

13. Public Market
   1. Church
   2. Basketball court/plaza
   3. Retail shops
   4. Others

14. Why not?
   1. Safety and cleanliness
   2. Nothing to see at the TC (shopping & entertainment)
   3. Disorderly at the TC (People & traffic)
   4. Dislike
   98. Invalid answer/no answer

Where?
   1. Malls
   2. Supermarkets outside TC
   3. Others

15. social concerns
   1. Migration
   2. Environmental quality
   3. Government
   4. Infrastructure
   5. Others

16. Positive attributes
   1. Negatives attributes
   2. Desires (changes)
   98. Invalid answer
17. (Least Unimportant) 1 2 3 4 5 (Most Important)

1 Parish church 1 2 3 4 5
2 Municipal hall 1 2 3 4 5
3 Public market 1 2 3 4 5
4 Basketball court/Post office 1 2 3 4 5
5 Rizal monument 1 2 3 4 5
6 Retail shops 1 2 3 4 5
7 Street retail 1 2 3 4 5
8 Parking space 1 2 3 4 5

Others, Please specify ___________________________ 1 2 3 4 5

18.

1 Ugly 1 2 3 4 5 Beautiful
2 Unfriendly 1 2 3 4 5 Friendly
3 Safe 1 2 3 4 5 Dangerous
4 Dirty 1 2 3 4 5 Clean
5 Tense 1 2 3 4 5 Relax
6 Inert 1 2 3 4 5 Energetic
7 Slow 1 2 3 4 5 Fast
8 Calm 1 2 3 4 5 Excitable
9 Heavy 1 2 3 4 5 Light
10 Mysterious 1 2 3 4 5 Obvious

19

1 Center of trade; Economic
2 Central location
3 Fresh goods
4 None
5 Others
98 Invalid answer/no answer

PERSONAL INFORMATION

A. Gender 01 male 02 female

B. Age 01 0 – 20 yrs. old
02 21 – 40 yrs. old
03 41 – 60 yrs. old
04 61 or older

C. Residency 01 20 yrs. old
02 3-10 yrs. old
03 11-20 yrs old
04 21-30 yrs. old
05 31- 40 yrs. old
06 50 or more
### D. Profession/Job
- 01 self-employed
- 02 housewife
- 03 employee
- 04 businessperson
- 05 student
- 06 unskilled workers
- 07 skilled workers

### E. Education
- 01 Elementary
- 02 High school
- 03 College

### F. Income level
<table>
<thead>
<tr>
<th>Per month</th>
<th>Less than P10,000</th>
<th>($264 – 263)</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td></td>
<td></td>
</tr>
<tr>
<td>02</td>
<td>10,001 – 20,000</td>
<td>($264 – 526)</td>
</tr>
<tr>
<td>03</td>
<td>20,001 – 30,000</td>
<td>($527 – 789)</td>
</tr>
<tr>
<td>04</td>
<td>31,000 – 40,000</td>
<td>($790 – 1,053)</td>
</tr>
<tr>
<td>05</td>
<td>Greater than 50,000</td>
<td>(Greater than $1,054)</td>
</tr>
<tr>
<td>06</td>
<td>No income</td>
<td></td>
</tr>
</tbody>
</table>

### G. Location
- 01 Dela Paz
- 02 Platero
- 03 Poblacion
- 04 Canlalay
- 05 San Antonio
- 06 Malaban
- 07 San Vicente
- 08 San Jose