At the merging point of Eisenhower Avenue, Metro line, and Cameron Run, this convention center is proposed as an initial urban action among Eisenhower Avenue West area. The building has three major components: a 15,700m² (169,000sf) exhibition space subdividable into three spaces with 8,240m², 6,260m², and 1,200m²; a conference space with three major auditoriums of 1,330m², 480m², and 190m², 11 x 98m² meeting rooms, 640m² banquet hall, and 860m² restaurant; and a hotel space with 30 guest rooms. The building also includes an enclosed 1,030 car parking space. Arrangement and location of each program is to celebrate a making of a festive place. The esplanade plays a key role for the making and allows independent use of each exhibition hall. The building like a hill heaved up from the river side is wished to become a silent backdrop for the activities of people take place its inside and outside.
View from north across Cameron Run.

View from northeast. Building as an intersection of three lines.
South elevation facing Eisenhower Avenue. Entrance plaza is covered by the louvered roof.

Conference hall foyer and roof terrace

Entrance
South elevation without the louvered roof

Hotel lobby above the Metro line platform

Guest rooms
West elevation 1:1,200

West elevation: Fins create a depth at the facade.

Facade detail

West elevation 1:1,200
East elevation revealing the section cut of the building

Facade detail

East elevation 1:1.200
North elevation facing Cameron Run. The railroads are running in the middle of the building.
The exhibition hall is equipped with a deck cantilevered over Cameron Run.

Facade of the exhibition hall C.
Entrance plaza beyond the roof terrace
(above) Two major exhibition halls are located on both sides of the railroad.
(below) Exhibition hall seen beyond the brise-soleil at the west side
Spatial relationship of the building with the railroad

The hotel lobby over the platform creates a threshold.

Conference hall and roof terrace. The platform can be seen in the background beyond the plaza.
1. Conference Hall
2. Conference Room
3. Foyer
4. Roof Terrace
5. Hotel/Guest Room
6. Administrative Office
7. Open to Below
8. Metro-side Entrance
9. Metro Line Platform
10. Metro Station
Small rooms are organized at the perimeter of the exhibition hall to create visual relationships between people participating in different activities. Making of a festive place is intended.

The meeting rooms are located along Cameron Run in order for people to view outside between sessions.
Section through the entrance 1:1.200

Stair leading to the esplanade level and the plaza
Section through the conference hall: 1:1.200

View of plaza seen from Eisenhower Avenue

Section of the park side wing. The combination of three roofs visualises a cascade.
Section through the Metro line platform 1:1,200

Railroad running across the exhibition hall. The hall can be separated by the movable partition below the esplanade.

(facing page) Beginning of the Metro platform. The continuous roof emphasizes the engagement of the building with the railroad.